

Regional Conference: Employability and Internationalization

1-4.11.26

Jerusalem Multidisciplinary College
in Conjunction with
the Ministry for Regional Cooperation



Government Initiatives in the Mediterranean: Insights and Opportunities for Higher Education

Sunday, 1.11

19:00 **Informal Dinner** and Introduction to the conference program, Restaurant, Jerusalem

Monday, 2.11

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| 09:00 | Meet in the college courtyard and depart for a guided tour of the college |
| 09:05 – 10:15 | Tour of the Inclusive Industrial Design Studio, Optometry Clinics, and Medical Laboratory Sciences laboratories |
| 10:15 – 10:45 | Eyal Eliezer , Deputy Director-General for Foreign Relations and Strategic Partnerships, Ministry for Regional Cooperation:
Regional Academic Cooperation in a Changing Geopolitical Landscape: The Role and Initiatives of the Ministry |
| 10:45 – 11:00 | Coffee Break |
| 11:00 – 11:20 | Prof. Ariela Gordon-Shaag , College President:
Conference Opening Address |
| 11:20 – 11:40 | Facilitator: Arik Segal , Opening remarks and conference objectives, reflecting on insights from the conference in Greece |
| 11:40 – 12:00 | Hanan Brand Vice President, Head of Startup Division, Innovation Authority Israel: Fostering Technological Collaboration in the Mediterranean Region |
| 12:00 – 13:15 | Lunch |
| 13:15 – 14:00 | Hadas Fuchs – Research Team Leader at the Israeli Ministry of Labor
Yael Brendel – Director of Strategy and Development, Edmond de Rothschild Bridge for Higher Education and Employment
The Israeli Labor Market |
| 14:00 – 14:30 | Day summary and reflections, Facilitator by Arik Segal |
| 14:30 – 15:30 | Professional meetings with Career Management Center Staff
& with Research, Development and Internationalization Authority |
| 15:30 – 16:00 | Coffee Break & Refreshments |
| 16:30 – 18:30 | Walking Food tour at Mahane Yehuda Market |



Eyal Eliezer



Prof. Ariela Gordon Shaag



Arik Segal



Hanan Brand



Yael Brendel

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Academia and Artificial Intelligence

Tuesday, 3.11

- 09:00-09:30 Morning Opening & Introduction to the Day
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- 09:30-10:00 **Mouhammad Jayousi & Max Friedman** – Communities in the AI Era and Their Impact on Employability
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- 10:00-12:00 Academic session – Beyond the Degree: Employability as a Core Mission of Higher Education – **Dr. Kalanit Segal Levit**
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- 12:00-13:30 Lunch
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- 13:30-15:30 **Students & Graduates sharing their stories**
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Arik Segal



Max Friedman

AI and Innovation in Global Career

Wednesday, 4.11

- 09:00-09:30 Morning Opening & Introduction to the Day
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- 09:30-13:00 **Barak Drori** – Creative thinking and innovation; facilitated group work to identify and agree on joint projects
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- 13:00-14:00 Lunch
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- 14:00-15:00 Closing remarks and conference summary
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- 15:00-16:30 Startup visit – Fullpath company
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Mouhammad Jayousi



Dr. Kalanit
Segal Levit